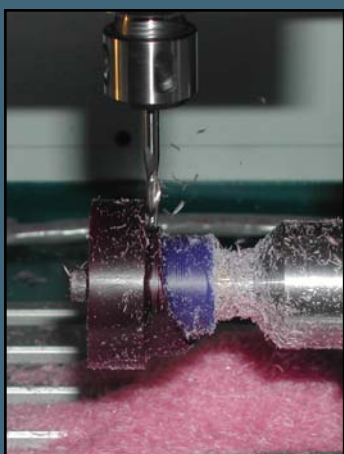


Hendricks Manufacturing

A Diamond in the Rough

"The best part about Mastercam Art is it does what it says it is going to do! It's quick, it's easy, and the final outcome is always astounding."

— **Robert Hendricks**
Hendricks Manufacturing
Salt Lake City, UT



Mastercam Art Uncovering Manufactured Gold

What started off as a hobby has become a thriving business for Bob Hendricks, president of Hendricks Manufacturing, based in Salt Lake City, Utah. Hendricks Manufacturing utilizes Mastercam Art's ability to create beautifully intricate rings, pendants, and pins. A Mastercam user since 1996 with Version 5, and a jeweler since the early seventies, Bob Hendricks has established a thorough knowledge of Mastercam. "In 1996, I took a night class at a high school which was introducing Mastercam Version 5. At the time I only had one machine and was looking for a CAD/CAM package to purchase. I had tried a variety of different products, but Mastercam proved to be the software I needed to get the job done."

Hendricks was so impressed with the Mastercam suite of products that he decided to write a curriculum for high schools using the software. Hendricks' prior training in the Educational field helped him with writing the material. "I chose Mastercam when I asked a Mastercam representative during a demo about a special need I had, for making school class rings. Every other software company I had spoken with implied that their software could fulfill this particular requirement, but no one could demo it for me. Five minutes later, I had what I needed on the Mastercam screen and I was sold."

Continuing in his quest for innovation, accuracy, and precision, Hendricks has now started using the latest Mastercam product, Mastercam Art. Mastercam Art combines an artist's eye with a computer's ease and allows users to sculpt organic shapes quickly and easily. "The best part about Mastercam Art is it does what it says it is going to do! It's quick, it's easy, and the final outcome is always astounding."

Mastercam[®]